



## Inviting Expression of Interest to Participate in Public Private Partnership for Extension in Horticulture (PPP-Extension) in Karnataka State



The Department of Horticulture, Govt. of Karnataka intended to initiate PPP-Extension as a new strategy for strengthening the extension services for horticulture sector in the State. Under this programme, eligible service providing agency shall be empanelled to extend extension services to the farmers. The services shall be aimed at enhancing the production and productivity, effective Transfer of Technology, provide timely advice to farmers on pest and disease and provide market driven extension services in the rural / peri urban areas. **Financial assistance will be extended by the Department of Horticulture based on the extension services provided to farmers after finalization of rates quoted by service providers.**

**Main features of PPP-Extension:** The programme shall broadly focus on following areas.

- Need based services to farmers.
- Market driven extension services (package from seed to market).
- Services to Hi-tech cultivation of horticulture crops.

### **Potential Participants:**

- Only Registered Service Providing agency/organization working already with farmers for Horticulture crops (vegetables, fruits, flowers, etc.) with a minimum experience of 5 years can apply.
- The registered service providing agency / organization shall agree to setup office at the district level for easy access to farmers.
- The agency is expected to provide extension services from crop production to marketing and shall consists of atleast one qualified resource in each of the relevant field but not limited to fruits, vegetables, spices and plantation marketing, post harvest handling etc.
- The agency is expected to have qualified resources – graduates from SAUs, SHUs, retired officials from Department of Horticulture / Krishi Vignana Kendra / Indian Institute of Horticulture Research / University of Agriculture Sciences/ University of Horticulture Sciences.
- The service providing agency should submit the information as sought in the application form.

Above such companies may respond to the “Expression of Interest” by sending full profile of the agency, list of current activities carried out in rural/peri urban districts and a concept note on crop wise (Vegetables, Fruits, Flowers) activities proposed in PPP project. All such expressions received would be scrutinized and shortlisted and the proposer agencies will be invited to a “Meeting” to be hosted by Department of Horticulture (DOH) in Bangalore at pre-specified date to discuss in detail on the programme and the concepts received. Interested service providing agency/ organization may send their full particulars to: The **Commissioner of Horticulture**, Department of Horticulture, Lalbagh, Bengaluru before 18<sup>th</sup> Feb 2017.

**Commissioner of Horticulture**

*For More details, log on to: <http://www.horticulture.kar.nic.in> , or contact:*

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