

ಪ್ರಸ್ತಾವನೆ ಆಧಾರಿತ ಕಾರ್ಯಕ್ರಮಗಳ ಅನುಷ್ಠಾನಕ್ಕೆ ಸಾಮಾನ್ಯ ಮಾರ್ಗಸೂಚಿ.

2014-15 ನೇ ಸಾಲಿಗೆ ಕರ್ನಾಟಕ ರಾಜ್ಯಕ್ಕೆ ರೂ.14700.00 ಲಕ್ಷಗಳಿಗೆ ಕ್ರಿಯಾ ಯೋಜನೆ ಅನುಮೋದನೆಯಾಗಿರುತ್ತದೆ. GOI ರವರು 2014-15 ನೇ ಸಾಲಿನ ಕ್ರಿಯಾ ಯೋಜನೆಯನ್ನು ಅನುಮೋದಿಸಿ ವಿವಿಧ ಕಾರ್ಯಚಟುವಟಿಕೆಗಳ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಕ್ಷೇತ್ರ ಮಟ್ಟದಲ್ಲಿ ಅನುಷ್ಠಾನ ಮಾಡಲು ಅನುಸರಿಸಬೇಕಾದ ಮಾರ್ಗಸೂಚಿಗಳನ್ನು ನೀಡಿರುತ್ತಾರೆ. ನಿರ್ದೇಶನಾಲಯದಿಂದ ಜಿಲ್ಲೆಗಳಿಗೆ ಆರ್ಥಿಕ ಮತ್ತು ಭೌತಿಕ ಗುರಿಗಳನ್ನು ನಿಗದಿ ಪಡಿಸಲಾಗಿದೆ.

ವಿವರಗಳು:

- The State Horticulture Mission (SHM) can straight away implement the programme for normal activities and should submit the project based proposals to Empowered Committee of MIDH (NHM) for approval. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilities release of funds. Progress of the entire project based activities may be submitted to this Department on quarterly basis.
- Expenditure on approval activities shall be in conformity with the norms laid down in the revised guidelines of the scheme.
- **SHM should make advance arrangement for procurement for good quality planting material / certified seeds for ensuing season and also should have a mechanism in place for its proper certification and distribution. Sourcing of planting material/ seeds from ICAR institutes, SAUs, KVKs and Government Department to be given priority over other sources. In case of Truthfully Labelled seeds, it should be procured only form public sector agencies.** Merely procurement of the planting material/seeds through the public sector agencies like Seed Corporation, Agro Corporation and other agencies do not ensure the quality of planting material/seed as they do not produce the same. SHM should ensure that these public sector agencies procure certified material and in case certified material is not available, seedlings/ Truthfully Labelled seed may be procured only from ICAR institutes, SAUs, KVKs, Government Department and other accredited nurseries.
- More focus to be given on enhancing productivity of horticulture crops for the holistic development supported **with infrastructure for pre and post harvest management and marketing.**

- To improve the productivity of **existing old and senile orchards**, there is need to identify **gaps and revise the existing** strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate **technology and train farmers on those institutes/places** where **rejuvenation technology has been developed and also adopted by the farmers.** Chief Consultants under MIDH (NHM) will visit the State and discuss this with the SHM.
- The programme for protected cultivation and **lining of Community tanks/ponds should** be taken up in close coordination with the **Precision Farming Development Centre (PFDC)** in the State.
- Protected Cultivation of vegetables should be promoted under NHM in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like **pre-cooling units, cold storages, refer vans, vending carts etc. and Marketing arrangements may be tied up by linking with cooperatives/private** retail chains like SAFAL, farmer markets.
- Organic farming should be linked to certification. No separate funds will be provided for adoption of organic farming. Arrangements should also be made by the SHM or concerned agency for the marketing of organic produce. **Selection of Service Provider Agencies to be done by adoption of competitive bidding.**
- IPM measure should be need based and to be taken after clearly identifying the **problem of pests/disease in the clusters.** INM measures to be adopted in the clusters to **correct soil deficiency** and **reduce excessive dependence on chemical fertilizers.**
- The creation of water harvesting structures should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and “should be compulsorily linked **with the new area expansion and micro-irrigation programmes.**”
- For implementation of Rejuvenation Horticulture Mechanization, PHM, Marketing and mobile/primary processing activities, SHM should make efforts to organize self help groups, farmers’ interest groups and growers association at local level and also involve Panchayats, Cooperatives, Producers Company etc. In this regard, SHM has to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.

- Efforts should also be made for the bye back arrangements of the Horticulture produce.
- SHM should involve State Agriculture/Horticulture Universities and ICAR Institutes in the state for the extension of activities under NHM.
- **The Annual Report and Success Stories to be documented by the SHM and submitted to DAC.**
- The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
- While implementing the NHM programmes, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.
- The Audited Statement of Account (ASA) for 2012-13 and Utilization Certificate for 2013-14, if not submitted so far, should be expedited to facilitate release of funds during 2014-15.
- According to the provision of the Fiscal Responsibilities and Budget Management (FRBM) Act, 203 and Rules thereof, feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- It may kindly be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above.

It is requested that **the programme may be implemented** as per the **provisions and norms of the NHM scheme and other guidelines**/advisory issued from the Horticulture Division, DAC from time in the matter.

ನವದೆಹಲಿಯ ರಾಷ್ಟ್ರೀಯ ತೋಟಗಾರಿಕಾ ಮಿಷನ್ ನ ವಿವಿಧ EMC ಸಭೆಗಳಲ್ಲಿ ತೆಗೆದುಕೊಂಡ ನಿರ್ಣಯಗಳ ಮುಖ್ಯಾಂಶಗಳು (ಅಯ್ತು ಅಂಶಗಳು) :

ದಿನಾಂಕ:20.10.2011, 27.12.2011, 12.03.2012, 22.03.2012, 03.08.2012, 26.10.2012 ಮತ್ತು 28.03.2013 ರಂದು ನಡೆದ Empowered Committee ಸಮಿತಿ ಸಭೆಯ ನಡವಳಿಗಳು.

- 1) **Financially disproportionate, unsecured loans in the project should be discouraged.**
- 2) **In no case subsidy should exceed the term loan sanctioned by the lending bank.**
- 3) **Once the project is sanctioned with credit facilities by the bank it should immediately be recommended to EMC for sanction.**
- 4) **Projects sanctioned with credit facilities prior to December 2012- shall not be recommended (ಈ ನಿರ್ಣಯವನ್ನು ದಿನಾಂಕ:22.03.2012 ರಂದು ಜರುಗಿದ Empowered ಸಮಿತಿ ಸಭೆಯಲ್ಲಿ Additional Secretary ರವರು ಎಲ್ಲಾ ರಾಜ್ಯಗಳ ಮಿಷನ್ ನಿರ್ದೇಶಕರಿಗೆ ಸೂಚನೆಯನ್ನು ನೀಡಿರುತ್ತಾರೆ).**
- 5) **Old Projects which are complete and have started commercial production should not be recommended to NHM just for reimbursement of subsidy.**
- 6) **Director Horticulture informed that cold storage projects submitted by SHM should be based on business model having details of profit making plan, backward-forward linkages, proposed ways to integrate the cold chain/cold storage in the supply chain, number of crops to be stored (month wise), capacity utilization vis-a-vis break even point and viability of the project. Without these details, projects received from SHMs will not be considered for sanction of subsidy under NHM.**
- 7) **In case of infrastructure projects under NHM where ever the cost of building is not defined in the guidelines, 55% of admissible project cost will be considered as building cost for computation of subsidy.**
- 8) **States should organize workshops in consultation with WDRA for making the cold storage owners aware of benefits of WDRA notification, RIDF funding, External Commercial Borrowings (ECB) and Foreign Direct Investment (FDI) in cold chain.**
- 9) **SHM has to attach with every proposal the following documents without which the proposal will be treated as incomplete.**
 - a. **Techno-economic feasibility report.**

- b. Copy of bank sanction letter and appraisal note.
 - c. In case of cold storage, CA and MA storage projects-Data sheet, Certificate from Engineer/Architect regarding adoption of technical standards and protocol as per GOI guidelines should be part of the project. The details like business model (rental, arbitrage etc), backward, forward linkages, number of crops to be stored (month wise), capacity utilization vis-à-vis break even point and viability of the project. All States will submit details of total cold storages in the State., functioning projects, storages which have been declared Non Production Assets (NPA) and cold storage capacity required in terms of production of perishable in the State.
 - d. Letter of sanction of loan by bank to the project.
- 10) For projects sanctioned to public sector all SHMs will ensure to have an MOU so that revenue generated from the unit is committed for providing subsidized planting material/training to farmers/such activities which takes the mission objectives ahead.
- 11) For credit linked projects, especially post harvest, cold storage, processing etc. subsidy will be released in two installments after verification regarding confirmation of technical standards wherever issued in the matter. First installment will be released by SHM after verifying the location and authenticity of entrepreneur and second installment will be released after submission of satisfactory progress report by Joint Inspection Team comprising of members from lending bank, SHM and District administration.

A) ಕೆಳಗೆ ತಿಳಿಸಿರುವ ಪ್ರಸ್ತಾವನೆ ಆಧಾರಿತ ಕಾರ್ಯಕ್ರಮಗಳಿಗೆ (Project based programmes) ಕಡ್ಡಾಯವಾಗಿ ರಾಜ್ಯಮಟ್ಟದ ಕಾರ್ಯಕಾರಣಿ ಸಮಿತಿ ಸಭೆಯಲ್ಲಿ (SLEC ಸಭೆಯಲ್ಲಿ) ಅನುಮೋದನೆ ಪಡೆಯಬೇಕಾಗಿರುತ್ತದೆ.

- ಸಸ್ಯಗಾರಗಳು - ಸಾರ್ವಜನಿಕ ಹಾಗೂ ಖಾಸಗಿ ವಲಯ
- ಬೀಜೋತ್ಪಾದನೆ - ಸಾರ್ವಜನಿಕ ಹಾಗೂ ಖಾಸಗಿ ವಲಯ
- ಸಂರಕ್ಷಿತ ಬೇಸಾಯ - ಪಾಲಿಹೌಸ್, ನೆರಳು ಪರದೆ, ಪ್ಲಾಸ್ಟಿಕ್ ಮಲ್ಚಿಂಗ್, ಪಕ್ವಿನಿರೋಧಕ ಬಲೆ
- ಎಲೆ /ಅಂಗಾಂಶ ವಿಶ್ಲೇಷಣಾ ಪ್ರಯೋಗಾಲಯಗಳು
- ಸಸ್ಯ ಆರೋಗ್ಯ ಕೇಂದ್ರ
- ಪ್ರಾತ್ಯಕ್ಷಿಕೆ/ಮುಂಚೂಣಿ ಪ್ರಾತ್ಯಕ್ಷಿಕೆ ಮೂಲಕ ತಂತ್ರಜ್ಞಾನದ ಪ್ರಚಾರ
- ತೋಟಗಾರಿಕೆಯಲ್ಲಿ ಯಾಂತ್ರಿಕರಣ
- ಪ್ಯಾಕ್‌ಹೌಸ್
- ಈರುಳ್ಳಿ ಶೇಖರಣಾ ಘಟಕ
- ಸಂಸ್ಕರಣಾ ಘಟಕ
- Evaporative /Low energy cool chamber (8MT)
- Pusa Zero energy cool Chamber (100Kg)

- Static /Mobile vending cart /Platform with cool chamber
- ವಿಚಾರ ಸಂಕೀರ್ಣ / ವಸ್ತು ಪ್ರದರ್ಶನ ಇತ್ಯಾದಿ

ಮಿಷನ್ ನಿರ್ದೇಶಕರಿಂದ ಅನುಮೋದನೆ ಪಡೆಯಬೇಕಾಗಿರುವ ಕಾರ್ಯಕ್ರಮಗಳು

- ರೈತರಿಗೆ ಒಳ ರಾಜ್ಯದ ಹಾಗೂ ಹೊರ ರಾಜ್ಯ ಪ್ರವಾಸ
- ಸಮುದಾಯ ಕೆರೆ / ಕೃಷಿ ಹೊಂಡ ನೀರು ಸಂಗ್ರಹಣಾ ಘಟಕ

B) ಕೆಳಗೆ ತಿಳಿಸಿರುವ ಪ್ರಸ್ತಾವನೆ ಆಧಾರಿತ ಕಾರ್ಯಕ್ರಮಗಳಿಗೆ ಭಾರತ ಸರ್ಕಾರದ Empowered / Executive Committee ಸಭೆಯಲ್ಲಿ ಅನುಮೋದನೆ ಪಡೆಯಬೇಕು.

- Rehabilitation of existing TC unit
- Setting of TC units
- Seed infrastructure
- Spawn making unit & Compost making unit
- Disease forecasting unit (only public sector)
- Bio-control lab
- Adoption of organic farming & organic certification
- Production of nucleus stock
- Production of bee colonies by bee breeder
- Import of new machine & tools for horticulture for demonstration purpose (public sector)
- Technology dissemination through demonstration /FLD
- HRD for supervisors & entrepreneurs
- HRD for gardeners
- Cold storage units
- Refrigerated vans
- Primary / mobile processing units
- Ripening chamber
- Markets

ಖಾಸಗಿ ವಲಯದಲ್ಲಿ ಎಲ್ಲಾ ಪ್ರಸ್ತಾವನೆಗಳಿಗೆ ಬ್ಯಾಂಕ್ ವತಿಯಿಂದ ದೀರ್ಘಾವಧಿ ಸಾಲ ಪಡೆಯ ಬೇಕಾಗಿರುತ್ತದೆ. (Credit linked back ended subsidy).

Project based programme components ಕ್ರಿಯಾ ಯೋಜನೆಯಲ್ಲಿ (Action Plan) ಅನುಮೋದನೆಯಾಗಿದ್ದರೂ ಸಹಾ ಪ್ರತಿಯೊಂದು Project GOI Empowered/ Executive Committee ಸಭೆಯಲ್ಲಿ ಅನುಮೋದನೆ ಆದ ನಂತರ ಅಲ್ಲಿ ತೀರ್ಮಾನವಾಗುವ ಸಹಾಯಧನದ ಮೊತ್ತಕ್ಕೆ ಅನುಗುಣವಾಗಿ ಶೇ. 85% ರಂತೆ ಪ್ರತಿಯೊಂದು ಪ್ರಸ್ತಾವನೆಯನ್ನು ಆಧರಿಸಿ KSHMA ಕಛೇರಿಗೆ ಅನುದಾನ ಬಿಡುಗಡೆಯಾಗುತ್ತದೆ. ಬಿಡುಗಡೆ ಆಗಿ ರದೆ ಬಾಕಿ ಉಳಿಯುವ ಕಾರ್ಯಕ್ರಮಗಳಿಗೆ ಪ್ರಸ್ತಾವನೆಗಳನ್ನು ಸಲ್ಲಿಸಿ ಅನುಮೋದನೆ ಪಡೆಯುವವರೆಗೆ ರಾಜ್ಯಕ್ಕೆ ಅನುದಾನ ಬಿಡುಗಡೆ ಆಗುವುದಿಲ್ಲ.

ಸೂಚನೆ: ಭಾರತ ಸರ್ಕಾರದಿಂದ ಅನುಮೋದನೆ ಆಗಬೇಕಾದ ಪ್ರಸ್ತಾವನೆಗಳಿಗೆ (Project based programme Components) GOI ಗೆ ಸಲ್ಲಿಸಿ ಅನುಮೋದನೆ ಪಡೆಯುವವರೆಗೆ ವಾರ್ಷಿಕ ಕ್ರಿಯಾ ಯೋಜನೆ ಅಡಿಯಲ್ಲಿ ಅನುಮೋದನೆಯಾಗಿರುವ ಅನುದಾನ GOI ವತಿಯಿಂದ ಬಿಡುಗಡೆ ಮಾಡುವುದಿಲ್ಲ.

ಸಾರ್ವಜನಿಕ ವಲಯದಲ್ಲಿ (Public Sector) ಪ್ರಸ್ತಾವನೆಗಳನ್ನು ಸಲ್ಲಿಸುವ ಪೂರ್ವದಲ್ಲಿ ಕಡ್ಡಾಯವಾಗಿ ಕೆಳಗಿನ ಅಂಶಗಳು ಒಳಗೊಂಡಿರ ಬೇಕಾಗಿರುತ್ತದೆ.

The economic viability of the unit should be worked out in order to ensure that it is self sustaining. Recurring expenditure if any has to be borne by the implementing institution.

The institute and SHM will submit certificate stating that required technical manpower is available for operating the unit on commercial lines.

An MOU with the institute has to be made so that revenue generated from the unit is committed for providing subsidized planting material and training to farmers.

ಖಾಸಗಿ ವಲಯದಲ್ಲಿ

The SHM's should ensure technical and financial viability before recommending credit linked project.

Bank Term Loan sanctioned for the projects before 01.12.2013 will not be considered.

Hence, states shall not recommended proposals which have been sanctioned credit facilities by the lending banks before December 2013.

While recommending the quantam of subsidy, SHM should clearly indicate the basis on which the quantam of subsidy has been arrived at.

In no case subsidy should exceed the term loan sanctioned by the lending bank. In fact, the loan amount should be higher than the subsidy amount.

The unit should have clear cut backward linkages to provide assured market to the producers. These details should be part of the project report.

ಪ್ರಸ್ತಾವನೆ ಆಧಾರಿತ ಕಾರ್ಯಚಟುವಟಿಕೆಗಳನ್ನು ಇನ್ನೊಂದು ಕಾರ್ಯಚಟುವಟಿಕೆಗಳಿಗೆ ಬದಲಾಯಿಸಲು ಅವಕಾಶ ಇರುವುದಿಲ್ಲ ಹಾಗೂ ಜಿಲ್ಲೆಗಳಿಗೆ ನಿಗದಿ ಪಡಿಸಿರುವ Project Based ಕಾರ್ಯಚಟುವಟಿಕೆಗಳನ್ನು ಯಾವುದೇ ಕಾರಣಕ್ಕೆ Implementable ಕಾರ್ಯಕ್ರಮಗಳಿಗೆ ಬದಲಾಯಿಸಿಕೊಳ್ಳಲು ಅವಕಾಶವಿರುವುದಿಲ್ಲ.

Expenditure on Mission Management ಆಡಳಿತ ವೆಚ್ಚ, ವಾಹನಗಳ ಬಾಡಿಗೆ, ಕ್ಷೇತ್ರ ಸಹಾಯಕರ ಭತ್ಯೆ, ಯೋಜನಾ ಸಿದ್ಧತೆ, ಗಣಕೀಕರಣ, ಸಾದಿಲ್ವಾರು ಇತರೆ ವೆಚ್ಚಗಳಿಗೆ ಭರಿಸಬಹುದಾಗಿರುತ್ತದೆ. ಜಿಲ್ಲೆಯ ಯೋಜನೆಯಲ್ಲಿ ಮಾಡಿರುವ ಒಟ್ಟು ಪ್ರಗತಿಯ ಶೇ. 4 ರಷ್ಟು ಮಾತ್ರ ವ್ಯಯಿಸಲು ಅವಕಾಶವಿರುತ್ತದೆ.

ಆಯಾ ಜಿಲ್ಲೆಗೆ ನಿಗದಿಪಡಿಸಿರುವ ಆರ್ಥಿಕ ಗುರಿ ಯಾವುದೇ ಕಾರಣಕ್ಕೂ ಮಿಷನ್ ನಿರ್ದೇಶಕರ ಅನುಮತಿಯಿಲ್ಲದೆ ಮೀರುವಂತಿಲ್ಲ. ಜಿಲ್ಲೆಗಳಿಗೆ MPIC ಅನ್ವಯ ನಿಗದಿಪಡಿಸಿರುವ ಗುರಿಗಳಂತೆ ಪ್ರಗತಿ ಸಾಧಿಸಲು ಸೂಕ್ತ ಸಿದ್ಧತೆಗಳನ್ನು ಕೈಗೊಳ್ಳುವುದು.

ಸೂಚನೆ: NHM ನಿಂದ ಸಹಾಯಧನ ಪಡೆಯುವ ಪ್ರತಿಯೊಂದು ಕಾರ್ಯಚಟುವಟಿಕೆಗಳಿಗೆ NHM Logo ನೊಂದಿಗೆ ಫಲಾನುಭವಿಯು ಸಹಾಯಧನ ಪಡೆದ ವರ್ಷ, ಸಹಾಯಧನ ಮೊತ್ತ, ಜಮೀನಿನ ಸರ್ವೆ ನಂಬರ್, ಗ್ರಾಮ, ವಿಸ್ತೀರ್ಣ ಇತ್ಯಾದಿ ವಿವರಗಳನ್ನು ಒಳಗೊಂಡಿರುವ ಕನಿಷ್ಠ 2x3" ಅಳತೆಯ ನಾಮಫಲಕವನ್ನು ಹಾಕಿಸಬೇಕು (Joint Inspection ತಂಡ ಈ ಬಗ್ಗೆ ಗಂಭೀರವಾದ ಆಕ್ಷೇಪಣೆ ತೆಗೆದಿರುತ್ತಾರೆ).

ಪ್ರತಿಯೊಂದು ಕಾರ್ಯಕ್ರಮದ ಕಾರ್ಯಚಟುವಟಿಕೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ NHM ಮಾರ್ಗಸೂಚಿಯಂತೆ ಹಾಗೂ Cost Norms ಪ್ರಕಾರ ಮಾರ್ಗಸೂಚಿಯನ್ನು ಪಾಲಿಸಿಕೊಂಡು ಎಲ್ಲಾ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ನಿಗದಿಪಡಿಸಿರುವ MPIC ಪ್ರಕಾರ ಅನುಷ್ಠಾನಗೊಳಿಸುವುದು.

ಪ್ರಸ್ತಾವನೆ ಆಧಾರಿತ ಕಾರ್ಯಕ್ರಮಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಸ್ಥಳೀಯ ದಿನ ಪತ್ರಿಕೆಗಳಲ್ಲಿ, ಪ್ರಚಾರ ಮಾಧ್ಯಮ, ವಿಚಾರ ಸಂಕೀರ್ಣಗಳು, ಪ್ರಕಟಣೆ, ಎಲ್ಲಾ ರೈತ ಸಂಪರ್ಕ ಕೇಂದ್ರಗಳಲ್ಲಿ, ತಾಲ್ಲೂಕು ಕಛೇರಿ ಹಾಗೂ ಜಿಲ್ಲಾ ಕಛೇರಿಗಳಲ್ಲಿ ಪ್ರಕಟಿಸುವುದು ಕಡ್ಡಾಯವಾಗಿರುತ್ತದೆ.

ಮಾರ್ಗಸೂಚಿಯನ್ನು ಚಾಚು ತಪ್ಪದೆ ಪಾಲಿಸಿಕೊಂಡು ವಿವಿಧ ಕಾಮಗಾರಿಗಳಿಗೆ NHM ಮಾರ್ಗಸೂಚಿ ಪ್ರಕಾರ ನಿಗದಿಪಡಿಸಿರುವ Cost Norms ಮೀರದಂತೆ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಗೊಳಿಸುವುದು.